# extractX

MOBILE EXTRACTION SOLUTIONS

# **Investor Presentation**

**August 2021** 



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Forward-looking statements are based on the opinions and estimates of management as of the date such statements are made and are based on various assumptions such as: (i) the Company's ability to generate cash flow from operations and obtain necessary financing on acceptable terms; (ii) general economic, financial market, regulatory and political conditions in which the Company operates; (iii) consumer interest in Company solutions and services; (iv) anticipated and unanticipated costs; (v) government regulation of the Company's activities and products; (vi) the timely receipt of any required regulatory approvals; (vii) the Company's ability to obtain qualified staff, equipment and services in a timely and cost efficient manner; the Company's ability to conduct operations in a safe, efficient and effective manner; (viii) and the Company's manufacturing and construction plans, expansion of facilities, its costs and timeframe for completion of such plans.

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Forward-looking statements contained herein are made as of the date of this Presentation and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information, future events or results, except as may be required by applicable securities laws. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements.

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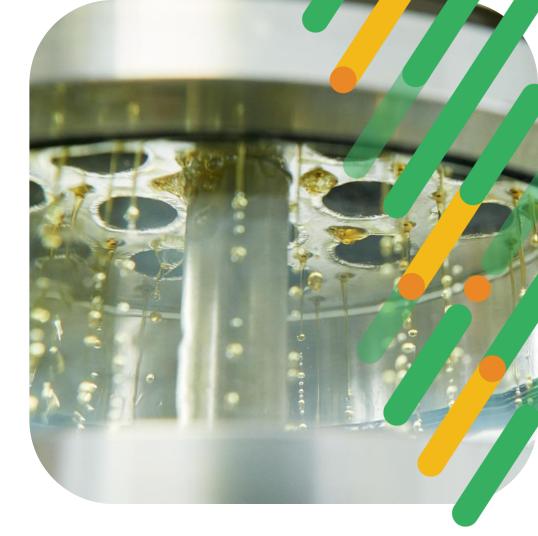
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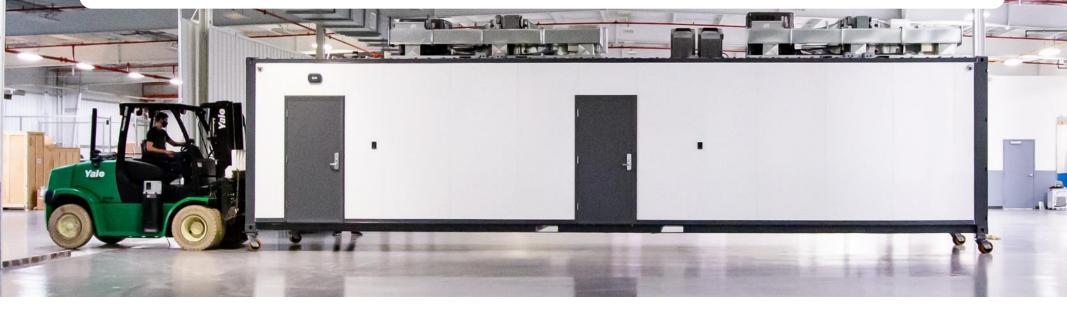


### **The extractX Solution**

- extractX is a biotech company that designs, builds, and operates clean room, turn-key mobile extraction laboratories built to GPP, cGMP and EU-GMP (pharma) standards.
- Turn-key labs are mobile move within a facility or to new operations.
- Labs can process up to 1890 lbs. (857 kg) of biomass daily into full plant extract for full and broad-spectrum distillate and other concentrates.
- Labs come fully equipped with the latest extraction and post-processing clean technology (remediation and separation in future); operated by experienced extractX technicians.



Pictured is the delivery of an extractX mobile lab. The labs are easily moved and once positioned are prepared for the installation of HVAC equipment.



















A turnkey mobile extraction solution for hemp and cannabis producers

Self-contained operational mobile suites delivered fully staffed and ready to operate

Exceptional speed to market in as little as three months avoids lost revenue for customers

### **Revenue Models**



#### Licensing Model, Partnerships

All inclusive per pound fee on input processing and for the duration of a minimum three-year contract. extractX can provide all staffing and ethanol charges. Partner covers all other



#### **Master License**

Mobile Labs and business model would be licensed. This model to be utilized on expansion into global markets



#### **Outright Lab Sales**

Mobile Labs may eventually (once 10 Labs in market) be produced and sold to cultivator or LP's. Servicing fees will generate recurring revenue



### **How we Partner**

	Serviced Licensee (Model 1)	Processor Licensee (Model 2)	Master Licensor (Model 3)
Partnership Description	<ul> <li>3+ year licensee agreement for one unit (renewable)</li> <li>First right of refusal to add units within pre-defined territory</li> <li>Must add 3+ additional units within 24 months to retain exclusivity to the territory (e.g. state)</li> </ul>	Same as Model 1	<ul> <li>Purchase exclusive distribution and franchise management rights to a region / country</li> <li>eXi receives revenue from all new and existing units</li> <li>Provide implementation and ongoing oversight and support to licensees</li> </ul>
Partner nvestment Required	<ul> <li>Low capital investment</li> <li>\$500k USD prepayment required at contract signing and refunded \$100k USD quarterly against processing for each individual lab</li> </ul>	Same as Model 1	<ul> <li>Perpetual Territory Rights / Transferrable</li> <li>Master License Fee based on territory size (\$5 M – \$ 10 M+)</li> <li>\$500k USD prepayment required upon individual contract signing and not refunded</li> <li>First right of refusal for territory extension</li> </ul>
Partner Responsibilities	<ul> <li>Establish cGMP compliant facility appropriate for mobile lab</li> <li>Obtain supplemental equipment (e.g. freezer, shredder etc.). Purchase biomass and store / sell distillate.</li> </ul>	<ul> <li>Same as Model 1, and;</li> <li>Manage all aspects of lab processing</li> <li>Follow all SOPs and guidelines including all scheduled and preventative maintenance</li> </ul>	<ul> <li>The Master Licensor may expand in the market and/or will promote and sign-up new Licensees</li> <li>Provide all set-up, training and monitoring services to Licensees on behalf of extractX</li> </ul>
Revenue Potential	<ul> <li>Biomass cost, volume and sales price dependent</li> <li>eXi processing fee target of \$12.50 - \$25.00/lb USD</li> <li>Adjustable based on fluctuations/market sell price of distillate</li> </ul>	<ul> <li>Same as Model 1, however processing cost eXi fee target \$10 - \$15/lb USD</li> </ul>	<ul> <li>In addition to the Licensee Revenue Potential for direct labs, the Master Licensor will share in processing fees of all units within the owned territory</li> <li>45% to eXi / 55% to Master Licensee min of \$10 whichever is greater</li> <li>\$100k MIN USD quarterly against processing for each additional lab</li> <li>Revenue opportunity to be detailed in deal memo based on territory discussions</li> </ul>

### How we Partner – Model 1

- No cap-ex investment required for the lab, however facility improvements and pre/post processing capabilities (e.g. prep, freezing, storage) are required
- Pre-payment of \$500k at the time of contract is refunded (applied to processing fees) for 5 quarters (Q2-Q6) up to 100% according to the following:
  - 1) The lesser of 25% of quarterly billings and \$100k,
  - 2) No carryover allowance
- · Labs are only available under license and not for sale
- Build time (usually 3-6 months) confirmed at the time of agreement
- Shipping costs shared 50 50 to a maximum contribution of \$10,000 USD
- Shipping cost and time to be estimated at the time of agreement
- Set-up time: 1 2 weeks

"I knew how to build a profitable company with a great product, and I wanted to focus on that side of the business. What I didn't have was the engineering savvy to get the quality I needed, and I knew it was essential to get that right if we were to succeed."



### **Contract Agreements**

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Processing capabilities per year range from 189,000 lbs. (85,728 kg) at one shift per day to 500,000 + (226,796 kg) at three shifts per day

Contract 1* Mobile Lab 1	Contract 2 Mobile Lab 2	Contract 3 Mobile Lab 3	Contract 4-12 +	
Ace Ventures North Carolina	Aviette Kentucky	Salus Thailand	<ul> <li>In final discussions with Global and North American LPs,</li> </ul>	
• Oct 2019 - Mar 2021	• USD\$2.3M-	• USD\$1.0M-	Three-year contracts	
<ul> <li>Prototype, proof of</li> </ul>	\$12.5M/YR	\$5.0M/YR	∙ 500k+ lbs./YR or	
concept	Up to USD\$37.5M for	<ul> <li>Up to USD\$15M for</li> </ul>	1.5M+ lbs. over 3	
<ul> <li>\$1.4M revenue</li> </ul>	3-year contract	3-year contract	YRs	
generated	March 2021 delivery	August 2021 delivery	•\$12.50 - \$25.00/Lb	

### Turn-Key Extraction Lab Features



#### SOLUTIONS

- Biomass to Distillate
- Remediation (future)
- Isolate (future)
- Separation (future)

#### **PROCESS**

Closed-loop ethanol extraction





### extractX Solutions

extract)	X Solutio	าร									
Version Mobile Lab #	Type of Lab	Size	Lb. / KG (day)	Distillate / Day	ЕХТ	DEC	DIS	REM	ISS	SEP	
<b>V 1.0</b> Mobile Lab # 1	Biomass to Distillate Prototype – In Winnipeg	40'	1890/860	100L	$\checkmark$	$\checkmark$	$\checkmark$				
V 2.0 Mobile Lab # 2,3,4 +	Biomass to Distillate Kentucky/Thailand/ACT	40'	1890/860	100L	$\checkmark$	$\checkmark$	$\checkmark$				
Future upon con	tract										
V 3.0	Biomass to Distillate	40'	6000/2727	300L	$\checkmark$	$\checkmark$	$\checkmark$				
V 3.1	Biomass to Distillate to Remediation	40'	6000/2727	300L/50L	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$			
V 3.2	Distillate to Remediation	20'	N/A	50L				$\checkmark$			
V 3.3	Biomass to Distillate to Separation	40'	6000/2727	300L/##	$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$	/
V 3.4	Distillate to Separation	20'	N/A	##					$\checkmark$	$\checkmark$	
V 4.0	Testing Lab	40'									

### **Mobile Lab Output**



7-hrs

14-hrs

# 21-hrs

630 lbs. (286 kg) of biomass Up to 35L of distillate 1260 lbs. (572 kg) of biomass Up to 70L of distillate 1890 lbs. (857 kg) of biomass Up to 105L of distillate

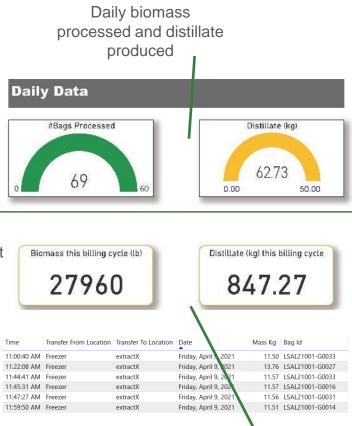
\*Distillate output is based on biomass material. Production Cycle allows for preventative maintenance windows



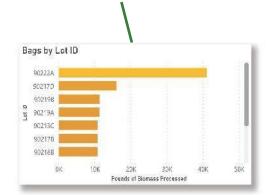
### **Customer Dashboard**

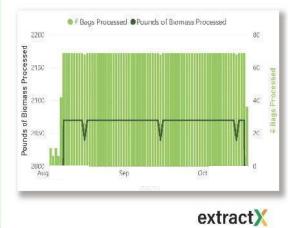
#### extractX Difference

- Remotely monitor processing globally
- Production transparency (real-time/near realtime)
- Staffing optimization
- Data logging process conditions and compositional analysis for improved tuning
- Evaluation of time and energy savings
- Training machine learning to adjust processing for biomass variation for more consistent product
- Meet changing customer specifications for distillate with greater accuracy
- Automated data collection for improved data integrity
- Real-time monitoring of KPIs
- Move from preventative to predictive maintenance and minimize downtime



Number of bags processed per lot ID





Summary of recently processed lots

Daily biomass processed and distillate produced

# **Market Opportunity**

CBD sales have continued growing in the U.S. since the passing of the 2018 Farm Bill and global markets are in expansion mode



Estimated Global 2026 Cannabis and Hemp Market Size

33%

2018-2026 CAGR

Compound Annual Growth Rate



Source: Fortune Business Insights:https://www.fortunebusinessinsights.com/industry-reports/cannabis-marijuana-market-100219

### extractX Opportunity

Producers face operational challenges in the global cannabis market

47%

**Finding Processors** 

24%

**Managing Growth & Scalability** 

13%

**Finding Qualified Labor** 

# extractX

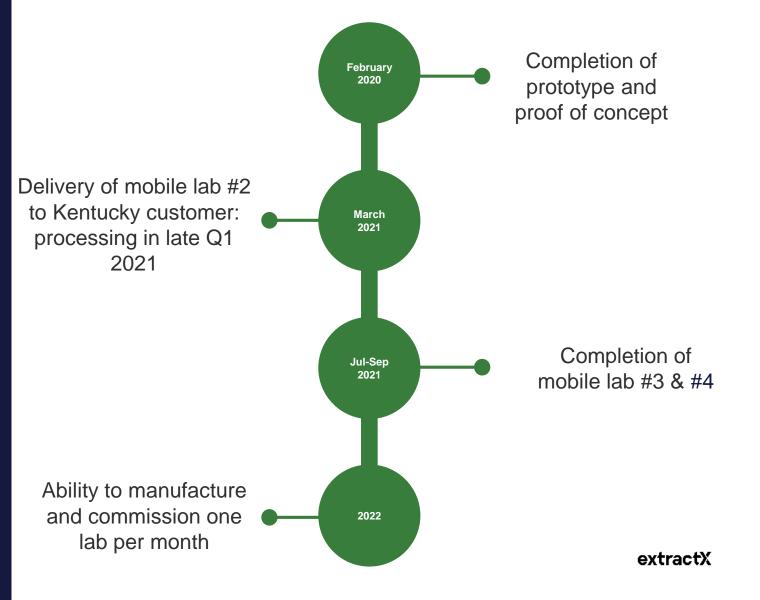
#### **Speed-to-Market**

extractX turn-key labs are delivered on-site, fully equipped and staffed with lower upfront time and no capital investment required for extraction.



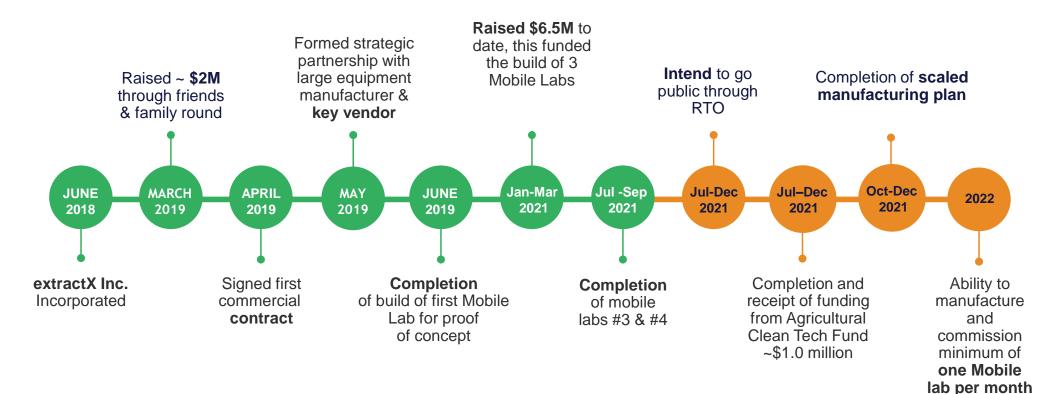
### Short-Term Growth Outlook

Goal of 36 **turnkey labs deployed** over the next 4 years



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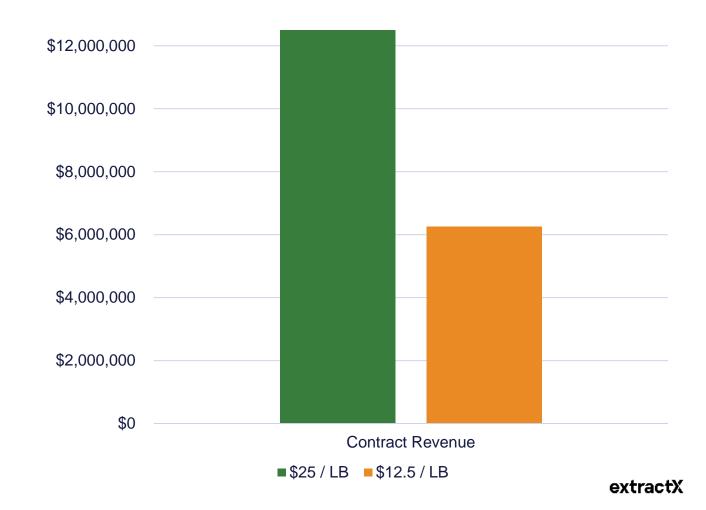
### **Timeline of Activities**



#### Average Processing Rates

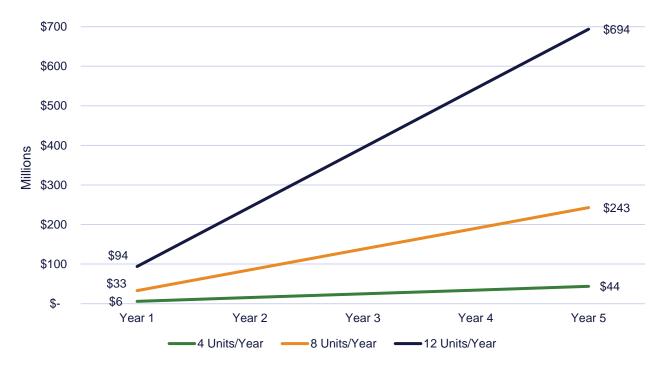
Mobile Lab Capacity, ~500K lbs. (227 kg) 24/6 - 300 Days/YR (Per Lb. Fee Range)

#### \$14,000,000



### Revenue Scenarios

Five-year CAGR **49%** 



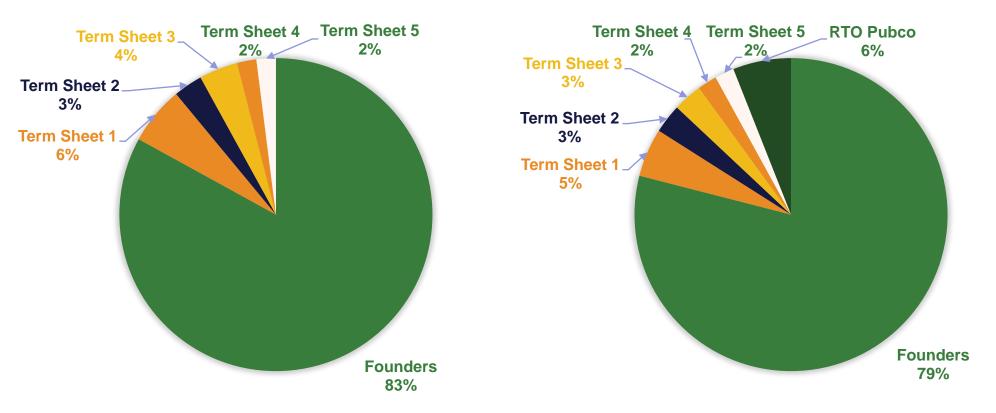
#### **Assumptions**

Low Estimate: per pound fee of \$12.50, 189,000 lbs./year, 4 units per year Mid Estimate: per pound fee of \$18.75, 350,000 lbs./year, 8 units per year High Estimate: per pound fee of \$25.00, 500,000 lbs./year, 12 units per year

## extractX Capital Structure

Pre RTO

**Post RTO** 



extractX has **23,363,059** shares issued and outstanding, and on a fully diluted basis upon the exercise of outstanding options and warrants has **24,533,959** shares outstanding.

extractX

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### **Fund Raising**

	Term Sheet 1	Term Sheet 2	Term Sheet 3*	Term Sheet 4	Term Sheet 5
Round	Friends and Family	Friends and Family	Friends and Family	Friends and Family	Friends and Family
Security	Common shares	Common shares	Common shares + warrants	Common shares	Common shares
Price per Share	\$1.00	\$2.00	\$2.00	\$2.00	\$2.25
Total raised	~ \$2.0 million	~ \$1.5 million	~ \$1.0 million	~\$1.0 million	<i>Remains open:</i> ~\$1.0M to date

- Total raised to date under term sheets ~ \$6.5M
- An agreement has been signed and final preparations to go public are underway
- \*Warrants outstanding from Term Sheet 3: 836,400

- Additional growth capital is expected to be raised when public
- Growth is expected through both organic sales growth and accretive acquisitions

### **Source and Use of Funds**

#### As at June 30, 2021

Source of Funds	
Founders capital	\$0.40 M
Term Sheet #1	\$2.00 M
Term Sheet #2	\$1.50 M
Term Sheet #3	\$1.00 M
Term Sheet #4	\$1.00 M
Term Sheet #5	\$1.10 M
Standards Council	\$0.15 M
Scientific Research & Experimental Development Credit	\$0.40 M
ACT Program – Federal Contribution	\$0.90 M
Revenue	\$1.80 M
Total	\$10.25 M

Use of Funds	
Mobile Lab #1	\$1.70 M
Mobile Lab #2	\$1.40 M
Mobile Labs #3, 4, 5	\$2.45 M
Compliance Consultants & SOP's	\$0.15 M
Other capital assets	\$0.55 M
Public company costs	\$0.27 M
Operating costs	\$2.65 M
Total	\$9.17 M

- Cash Position of \$1.08 Million
- Up to an additional \$0.58 Million non-repayable contribution funding available under the Agriculture and Green Technology Program

### extractX Go-Public Use of Funds

PHASE Implementation	1. ACCELERATE (\$5m) July 2021 – Dec 2021	2. SCALE (\$10m) Cumulative \$15m Jan 2022 – Dec 2022	3. LEAD (\$10m) Cumulative \$25m July 2022 – June 2023
Description	<ul> <li>Build 3 labs</li> <li>SOP/SOT, Compliance &amp; Training Assembly &amp; Engineering Enhancement</li> </ul>	<ul> <li>Build 8 labs</li> <li>Enhance Assembly and Production</li> <li>Enable Innovation &amp; R&amp;D</li> </ul>	<ul> <li>Accretive acquisition / Build licensed extraction, testing, training and R&amp;D facility</li> <li>Build and implement separation / isolation technology</li> </ul>
Growth Opportunity	<ul> <li>Shorten assembly, testing and delivery window</li> <li>Reduce upstart time (e.g. regulatory application support for partners and training to achieve rapid production)</li> <li>Enhance engineering resources</li> </ul>	<ul> <li>Increase inventory of labs and component parts to meet demand and reduce assembly time by 50%</li> <li>Contribute lab / team within a licensed JV facility / accretive acquisition to provide recurring revenue and working lab for distillate optimization, testing and innovation</li> </ul>	<ul> <li>Specialized distillate / isolate solutions</li> <li>Processing at scale</li> <li>Testing &amp; R&amp;D to increase global output and efficiency</li> <li>Leverage global data collection into batch and process optimization</li> </ul>
Targeted Annualized ROI	<ul> <li>84.2% ROI targeted</li> <li>*68.8% ROI targeted when allowing 6 months for implementation</li> </ul>	<ul> <li>74.9% ROI targeted</li> <li>*54.3% ROI targeted when allowing 1 year for implementation</li> </ul>	<ul> <li>51.1% ROI targeted</li> <li>*36.3% ROI targeted when allowing 1 year for implementation</li> </ul>
Strategic Rationale	<ul> <li>Speed-to-market</li> <li>Plug &amp; Play Value Proposition</li> <li>High quality product / support</li> </ul>	<ul><li>Speed-to-market</li><li>Increase lab output</li><li>New Revenue stream</li></ul>	<ul> <li>Highest quality Distillate</li> <li>Enhanced efficiency</li> <li>Innovative new solutions</li> </ul>

### extractX Team

**Collin Stone, co-CEO and COO:** Collin is the founder and innovation force behind extractX. Over the last 25 years, Collin has built and operated successful businesses in North America and overseas. With a career focused on developing new and innovative technologies that deliver business efficiencies, Collin has now turned his attention to revolutionizing the cannabis and hemp industries. Built with Collin's expertise and leadership, extractX mobile labs are counted among the most advanced, automated, and cGMP compliant medical-grade facilities in the world.

**George Barkwell, CFO:** George has been advising the extractX team from the outset, and now guides the company as CFO. A CPA with a career spanning 45 years, George has provided financial, accounting and tax advice to a variety of companies across a broad spectrum of industries. George was a Partner with KPMG from 1985 – 1998 and later joined BDO Dunwoody as Partner in Charge of Management Consulting and Specialty Services. Since 2002, George has operated his own successful accounting, tax and consulting practice.

**Jonathan Brillinger, CGO:** Jonathan drives the growth of extractX through sales, marketing and strategic partnerships. His combination of thoughtful analysis, relationship-building and seasoned intuition capitalizes on emerging opportunities and helps others extend their thinking of what is possible. As an experienced executive he has led the growth, innovation and operation of banking, mutual funds, trust and wealth management businesses across 18 countries with annual budgets surpassing \$100 million. Jonathan is uniquely positioned to drive our organization through global expansion. He has completed executive courses through Queen's and Harvard and holds a BBA in Marketing from Brock University and an MBA in Innovation from the University of Fredericton.

Albert lannantuono, co-CEO and CMO: Albert drives the vision, corporate goals, and overall business strategy for extractX. A pioneer in integrated marketing technologies, Albert established his first successful business in 1986 and went on to build a solid track record as an entrepreneur that helped shape the digital industry. A talented leader whose business ranked among Canada's fastest growing companies for several years running, Albert has assembled the strong management team that will drive extractX business forward. His keen business development approach has resulted in early adoption of extractX labs in global markets.

Kelly Castledine, Director, Investor Relations: Kelly leads the development, implementation and oversight of extractX's comprehensive investor relations strategy and program. Kelly is an accomplished certified investor relations professional with 20 years' experience in investor relations, capital markets, corporate strategy, and communications. She was the key driver of an investor relations strategy that contributed to the growth of a TSX-listed company from a \$200 million to a \$2.5 billion market capitalization in five years.

Dr. George Maguire, Manager R&D & Compliance: A leader in Quality Assurance, George ensures the scientific rigour of operations and develops ongoing cGMP procedures at extractX. His career spans 20 years in academia and 10 years in the pharmaceutical industry. George has a PhD in Organic Chemistry (University of Paisley/Holt Radium Institute), completed post-doctoral work in Medicinal Chemistry at Tufts University and the University of North Carolina, and is a Graduate of the Royal Society of Chemistry.

### **Operating Model**

#### Corporate & Admin Albert Iannantuono Co-CEO, CMO

Finance, Accounting, Business Development, Sales & Marketing, Capital Markets, M&A, Investor Relations, Legal, Strategic Initiatives, Admin, HR

#### Technology and R&D Collin Stone Co-CEO, COO

Manufacturing of eXi Mobile Labs, Technology, R&D, Production



### extractX Board of Directors

#### **Independent Board Members**

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Andrew Bailey: Andrew is Partner & North America CEO of The&Partnership, one of the largest digital and CRM agencies in North America. He built the company on the belief that the separation of creative, digital, and media into siloed agencies wasn't well serving clients. The idea of brilliant creative tied to integrated media and strategy attracted marketers such as The Wall Street Journal, Toyota, Direct Energy, Canada Post, and TELUS. Andrew has created an agency that can fuse data, media and creativity seamlessly. The result is better, more effective work, conceived and executed more efficiently.

**Peter Manuel:** Peter is the Vice President and Chief Financial Officer of Ucore, a publicly traded mineral exploration and development company. Prior to that, he spent 17 years as a Chartered Accountant providing consulting services to companies, with a focus on the financial services and resource industries. Peter's career includes 10 years in England and The Republic of Ireland providing, strategic planning, corporate finance, and other services to both public and private entities including licensed banks, proprietary trading operations, and international corporate treasuries. He has served as director of Sixth Wave Innovations Inc. since February of 2020.

**Mitchell Osak:** Mitchell is CEO of Quanta Consulting Inc., a leading cannabis and psychedelics strategy and financial advisory consulting firm. Active in the cannabis sector since 2015, Mitchell has consulted over 100 LPs, extractors, governments and retailers in Canada, the EU, South America, and Africa. He is considered a global thought leader in the cannabis industry. Mitchell was a Partner & Cannabis Advisory lead at MNP and a Managing Director in Grant Thornton's Strategic Advisory Practices. Mitchell is a P&G-trained brand manager and has consulted to a variety of Fortune 500 clients including Amex, Maple Leaf Foods, and IBM.

#### **Non-Independent Board Members**

**Collin Stone, co-CEO and COO:** Collin is the founder and innovation force behind extractX. Over the last 25 years, Collin has built and operated successful businesses in North America and overseas. With a career focused on developing new and innovative technologies that deliver business efficiencies, Collin has now turned his attention to revolutionizing the cannabis and hemp industries. Built with Collin's expertise and leadership, extractX mobile labs are counted among the most advanced, automated, and cGMP compliant medical-grade facilities in the world.

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### extractX Advisory Board

#### **David Hyde**

David is a global cannabis industry consultant with seven years of hands-on experience guiding cannabis companies and government bodies on matters relating to business/licensing strategy, regulatory/policy approaches, cannabis facility design/operations/security, corporate due diligence, and governance. David's cannabis sector work spans 18 countries and includes engagements with a wide range of cannabis companies, foreign governments, cannabis start-ups, R&D/testing companies, local/regional governments, and investors. David has 34 years of business and leadership experience; before entering the cannabis sector, he was a Corporate Director for a \$17 billion global corporation. David holds an M.Sc. from the University of Leicester, UK.

**David Ascott:** David has over 20 years of experience in the strategic leadership and management of financial departments, including 12 years at the Chief Financial Officer level. The majority of his CFO experience has been with TSX publicly traded companies with revenues in excess of \$1 Billion. Earlier in his career, he was employed with Ernst & Young for 10 years working in offices in both Canada and Europe. David graduated from the University of Waterloo with a Bachelor of Arts – Honours Accounting in 1992 and has been a Chartered Accountant since 1994.

**Jennifer Maccarone:** Jennifer is the founder of Total GxP, a global licensing, build, and operations consultancy for compliant cannabis products. Jennifer is also the CEO of Safari Flower Company, a B2B licensed, indoor cultivation and processing facility in Fort Erie that focuses on unique cultivars. Jennifer is an accredited ISO auditor. She has been a pivotal Quality/Regulatory expert in the cannabis industry consulting with several other applicants, 12 of which have been granted a Health Canada Cannabis license. Jennifer has been involved with more than 100 Health Canada audits, and achieved a 100% compliance rating. She has also worked at Purdue Pharma in Operations utilizing lean six sigma fundamentals with highly regulated narcotics produced under the most exacting conditions.

#### **Peter Tuovi**

Peter is a chemical engineering graduate who early in his career chose to become a lawyer. Most of his past 30 years of practice have been spent financing, commercializing, licensing, and distributing new technologies, taking companies public, handling corporate compliance, managing growing pains, preparing and negotiating contracts. He has also been a co-founder, early stage contributor and board member in numerous businesses including cannabis, retail, fintech, media-entertainment, and marketing-promotions. Peter earned his B.Sc. in Chemical Engineering from Queen's University, holds an LL.B. from the University of Western Ontario, and holds an LL.M from the London School of Economics.

### Why Invest

Robust global growth forecasted through 2026

**Proprietary turn-key laboratories** offer global partners a unique speed-to-market solution

Expanding opportunities with existing partners

Growing revenue streams from exclusive 3-year partnerships

**Recurring monthly revenue** model to re-invest in accretive growth



### Thank you

#### Albert lannantuono

Co-CEO/CMO 905-327-5313 alberti@extractX.com

#### **Kelly Castledine**

Investor Relations 289-673-1890 1-800-468-4105 x3 kellyc@extractX.com <u>extractX Lab Video Tour</u> <u>https://vimeo.com/395971765</u> Password: exi2020

Partner Mark Loik from Aviette BioProcessing The Power of Partnership | extractX | Aviette BioProcessing - YouTube



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